

PRODUCT SETUP FACT SHEET



WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



CALENDAR

A4 Wiro Wall - Landscape

GENERIC FACTS:

- Pages: 28pp including self cover
- Stock: 150gsm Cover Page and Internal Pages
- Binding: Wiro bound with 9mm twin loop wire, hanger & thumb notch
- Convert all text to outlines
- 2mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 297mm x 210mm (WxH)
- Total size with bleed: 301mm x 214mm (WxH)
- Use of vector image recommended
- 2mm bleed requirement
- 10mm safe area at the top

Allow 10mm from the TOP crop edge for WIRO BOUND hole punching

2023

Important - Always proof calendar
dates before printing

* This page might need to be flipped upside down depending on how you wish to view your calendar

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January

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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FEBRUARY

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February

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MARCH

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March

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April

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2023

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May

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June

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JULY

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July

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2023

AUGUST

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August

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September

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OCTOBER

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October

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NOVEMBER

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November

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DECEMBER

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December

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JANUARY

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