

# PRODUCT SETUP FACT SHEET

## ONE WAY VISION & WINDOW GRAPHICS

A2: 594x420mm



### GENERIC FACTS:

- Convert all text to outlines
- 20mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

### IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

### PRODUCT SPECIFICS:

- Artwork size: 594 x 420mm (WxH)
- Artwork size for "Exact Measurement with 20mm bleed: 634 x 460mm (WxH)
- Artwork Size for "Finished with extra 20mm Bottom & RHS": 654 x 480mm (wxh)
- Use of vector image recommended
- 20mm bleed requirement

### WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



20mm bleed

594mm

420mm

# TEMPLATE FOR EXACT MEASUREMENTS

**SIZE: A2 594x420 mm (W x H)**

Please delete this layer  
before sending back to us.

## SAFE AREA

Place important text  
or image inside this blue  
area to prevent trimming.

## TRIM LINE

Artwork will be  
trimmed here.

## BLEED AREA

Extend your artwork to  
the edge of this area.  
Text and Images on this red  
shaded area will be trimmed

20mm bleed

20mm bleed

20mm bleed

20mm bleed

594mm

420mm

# TEMPLATE FOR WHOLE AREA

Finished with extra 20mm Bottom & RHS

SIZE: A2 594x420 mm (W x H)

Please delete this layer before sending back to us.

### SAFE AREA

Place important text or image inside this blue area to prevent trimming.

### TRIM LINE

Artwork will be trimmed here.

### BLEED AREA

Extend your artwork to the edge of this area. Text and Images on this red shaded area will be trimmed

### EXTRA BLEED

If the window graphic is covering an entire area, from one edge to another, we require an extra 20mm bleed on the BOTTOM & RIGHT HAND SIDE. This guarantees complete coverage & perfect alignment.

20mm bleed

Extra Bottom 20mm bleed

20mm bleed

Extra RHS 20mm bleed

20mm bleed