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PRODUCT SETUP FACT SHEET

POP UP COUNTERS

Wave Fabric
Pop Up Counter

GENERIC FACTS:

- Convert all text to outlines
- 25mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

PRODUCT SPECIFICS:

- Artwork size: 3240mm x 899mm (WxH)
- Total size with bleed: 3291mm x 950mm (WxH)
- Use of vector image recommended
- Minimum 300 DPI
- 25mm bleed requirement

3291

950

Back

635 x 899

Left

350x 899

SIZE: 3240x899mm (WxH)
SIZE WITH BLEED: 3291x950mm (WxH)
SAFE ZONE: 2860x960mm (WxH)
Minimum 300 DPI
25mm Bleed Requirement

Please delete this layer
before sending back to us.

Front

All our fabric graphics will be using Dye Sublimation printing process.
Please convert all **PMS & Spot Color** to **CMYK** format.
Please **Outline All Fonts** and **Embed All Images**.
Photo resolution minimum: 125 dpi to 300 dpi in Actual size.
File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).

1270 x 899

Right

350 x 899

Place important text or image Inside this blue area to prevent trimming.

SAFE AREA

Artwork will be trimmed here.

TRIM LINE

Extend your artwork to the edge of this area. Text and Images on this red shaded area will be trimmed

BLEED AREA

Back

635 x 899